

Gabriel Murussi

Product Designer Senior

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experience

Unicred — *Product Designer Senior*

november 2021 - present // Brazil

I have focused on creating and optimizing internet banking platform Web, and credit card Visa channels (Android/iOS/Web).

GVdasa — *UX/UI Designer*

october 2020 - november 2021 // Brazil

Designed user experience for ERP systems, portals, applications, and conversion centers in the educational sector. Focused on creating responsive web and mobile (Android/iOS) solutions.

Maqina — *Designer*

july 2019 - april 2020 // Brazil

I created compelling media content for high-profile brands such as Subway, Chevrolet, Honda, Amazon, and Jeep. My role covered everything from layout to final production, including ads, social media campaigns, and promotional materials that highlighted each brand's unique identity.

volunteering

COVID Solutions Community / Conexão Empreender — *UX/UI Designer*

august 2020 - january 2021 // Brazil

I contributed to developing digital solutions for individuals impacted by COVID-19 who needed to continue working online and low-income individuals learn how to develop and manage small businesses.

education

Product Management

PM3

September 2023

Design System

Meiuca // Brazil

July 2021

UX Design

Design Circuit // Brazil

June 2020

Marketing

Uninter // Brazil

May 2018 - May 2020

languages

native **portuguese**

advanced **english**

skills

user-centered design

product discovery

UX research

user flow

visual design

figma // adobe xd

flexibility

fast learning

